

We invite you to renew or become a Corporate Member of the Klondike Visitors Association (KVA),

KVA's main marketing goal is to increase year-round visitation to Dawson City in an effort to sustain or grow the local economy. More visitors mean additional money, employment and resources, all of which help to make Dawson a better place to live. Tourism benefits us all!

KVA membership includes:

- ✓ Discounted membership (50%) with Tourism Industry Association of Yukon (TIAY)
- ✓ KVA Recommended Listing on Dawsoncity.ca
- ✓ Co-operative marketing opportunities
 - 50% savings from Tourism Cooperative Marketing Fund (when applicable)
 - o 5% savings for KVA corporate members
- ✓ Referrals to your business from visitor inquiries
- ✓ 2 Dawson City Wall Calendars
- ✓ 2 Gerties Passes / 4 Drink Tickets
- ✓ Visitor Activity sheet emailed to you monthly
- ✓ 1KVA Vote

What we do:

- ✓ Work closely with all levels of government, non government organizations and business owners to ensure that the voice of tourism in Dawson City is heard
- ✓ Operate dawsoncity.ca , the most viewed site for Dawson City (180,000+ annual views)
- ✓ Answer visitors' inquiries year round (via phone, web, email and social media)
- ✓ Market Dawson City through advertising, trade shows, partnerships and promotions
- ✓ Operate attractions, including Diamond Tooth Gerties Gambling Hall and Jack London Museum
- ✓ Host 8 annual special events
- ✓ Assist groups to provide year-round meetings, events and conventions.
- ✓ Operate Dawson City's Social Media Platforms: Facebook- (Dawson City, Yukon- 23,000 followers); Twitter (@DawsonCityYukon- 3,800 followers); Instagram (VisitDawsonCity- 5,300 followers);
- ✓ Work with media persons to ensure Dawson is showcased as an attractive destination

On the following page you will find our corporate membership application form.

Thank you for supporting KVA!

Jackie Olson, Executive Director, Klondike Visitors Association kva@dawson.net / 993-5575



2019 CORPORATE MEMBERSHIP APPLICATION

You can mail, email, fax, or drop off your completed form.

I his form can also be completed digitally using Abode Reader.
■ NEW MEMBER ■ EXISTING MEMBER ■ EXCHANGE MEMBERSHIP ■ Associate Member (not eligible to vote) ■ (not eligible to vote)
BILLING INFORMATION AND WEBSITE LISTING ON WWW.DAWSONCITY.CA NO change required TYES please update
Company Name:
Telephone: Fax:
Address (BOX # and Street Address):
Email 1 (will be displayed on website):
Email 2 (for KVA communication):
Website:
Voting Member: Alternate:
*Corporate Membership entitles you to one vote per business, by "voting member" or "alternate"
Are you interested in cooperative advertising opportunities? TYES NO Are you interested in sponsoring or donating to KVA events and promotions? YES NO Are you interested in joining KVA's Marketing and Events Committee? YES NO
PAYMENT OPTIONS
Corporate Membership Fee: \$200 + GST= \$210 Associate Member: \$50 + GST = \$52.50
☐ Please Invoice ☐ Cheque ☐ Cash ☐ Visa/MasterCard
Visa/MC#: Expiry:
Cardholder Name: Signature:

PLEASE AUTOMATICALLY RENEW MY MEMBERSHIP: **1** 2020 only **1** Every year *PLEASE RETURN THIS FORM FOR OUR FILES*